

# ROBERTO VALDES

## FILMMAKER



### ABOUT ME

Creative, Writer, Producer and Director of Music Videos, Corporate Videos, TV Spots, Short Films and Full Length Films in current development ("Condictum", "AppArt", "Depistaggio", "Panic", "From Within", "Deep").



### LIFE OBJECTIVE

Teach my two children to pursue their dreams, pursue happiness and to use all their passion in activities that make them happy.



### EDUCATION



1992  
Degree in Communication Sciences with Honorable Mention. (UVM University. México City)



2005  
Master Degree in Filmmaking (NYFA. Los Angeles, USA)



### ACTIVITIES & SKILLS

Photoshop  
Final Cut X Pro  
Office

Cinema  
Music  
Art & Culture

Languages: Spanish, English & Italian.

Film critic in television, newspaper and radio.

University professor in different workshops & programs of cinema and advertising topics.

2016 - to Date

Professor of Documentary films at the Spring Hill College in Bologna, Italy.



### EXPERIENCE



2010 - to Date

Zona 5.1 (Production Company)  
Video Clips: Carlos Santana, Luke Van Urso  
Spots: ADO, Aeromar, BBVA Bancomer, etc  
Tv Programs: Silvia Galván  
Short Films: Algien  
Films: Assistant Director of extras in the Mexico City sequence in SPECTRE



2013

Milenio TV (Newscast Producer)



2001 - 2010

5.1 Comunicación (Advertising Agency)  
Accounts : Exxon Mobil, Metlife, 20th Century Fox, Fonatour



1998 - 2003

McCann Erickson (Advertising Agency)  
Accounts: Goodyear, Ferrero, UPS, Exxon Mobil, Nestlé, HP

1993 - 1998

Alazraki & Asociados (Advertising Agency)  
Accounts: Yellow Pages, Coca-Cola, Disney



### AWARDS



2015

ALGIEN

23 International Festivals. 9 Awards

- Firenze CortiFilm Festival -Italy- Best Film
- International Eurofilm Festival - France BestShort Film Fiction
- Pakistan International Mountain Film Festival - Best Short Film & - Spain - Argentina - USA - India

